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IN THIS ISSUE

Tournament Season is Here!

Get ready for an exciting year of competition! Explore all the upcoming tournaments and find out how to register. Don't miss your chance to be part of the action!

Volunteers Needed!

We're looking for enthusiastic volunteers to help make our upcoming bowling tournaments a success. If you're interested in lending a hand, please fill out the Volunteer Interest Form.

Meet Our Board Members

Learn about our Madison Area USBC Board Members!

This month we will be featuring our President, Mary Conklin, Vice-President Danie Pounders, and Sergeant of Arms, Amanda Reithmeyer.

ASSOCIATION

LINKS

Scholarships

Scholarship Application

Youth

Star of the Future Nomination Form

Hall of Fame

Nomination Form & Legislation

Awards & Recognitions

Dan Mack Award
Dee Fix Award
Jim Grady Award
Lowell Maves Award
Marge Pursell Award
Sandy Stanley Award

Tournaments

Open Championships
Women's Championships
Senior Open
Championships
Youth Championships
Masters
Oueens

Resources

Association Calendar Yearbooks Bowling Centers Newsletters



ASSOCIATION NEWS

Tournament Season is Here!

The Madison Area USBC tournament season is approaching. Download the Tournament Schedule 2025-26 and mark your calendars for this year's events!

Senior Open Championships October 25 - November 16

Our season kicks off this month with the Senior Open Championships. This year our host is Riviera Bowl. Team or Minor Events every squad.

EXTENDED! Weekends, October 25 – November 23. Squads are available Saturdays: 1:00 pm and Sundays: 11:30 am and 2:30 pm.

Online entry is available on the Senior Open page. Enter and pay online, or pay at the tournament. Sponsors are Phoenix Pro Shop, King Pin Management, Ten Pin Alley, and Dream Lanes.

Women's Championships November 1 - 16

The Women's Championships will take place at Spartan Bowl from November 1 – 16. Team or Minor Events every squad – Saturdays: 1:30 am and 2:30 pm and Sundays: 1:00 pm.

Online entry is available on the Women's Championships page. Enter and pay online, or pay at the tournament. Sponsors for this season include Lake Ripley Lanes, King Pin Management, Dream Lanes, and Ten Pin Alley.

Youth Championships December 7 - 14

This year, the Youth Championships will be held at Schwoegler's Entertainment Center December 7 through the 14th. Entry is done through your local youth program. Thank you to sponsors, Dream Lanes, King Pin Management, and Ten Pin Alley.

Open Championships January 10 - February 8

The Open Championships will take place over five weekends at Prairie Lanes from January 10 to February 8, 2026. Squad times are sponsors are still being sorted out. We'll post again when the Open Championships online entry forms and pages are completed. Also at Prairie Lanes will be the annual Queens & Masters Tournament on Sunday, January 4, 2026, starting at 11:00 am.



ASSOCIATION NEWS

Volunteers Needed – Local Tournaments & WI Women's State Championship

We're gearing up for an exciting season and need your help! Volunteers are needed for our local tournaments and the Wisconsin Women's State Championship. Your support helps make these events a great experience for everyone involved.

Interested in helping out? Fill out the Volunteer Interest Form today!

Volunteer Interest Form

Celebrating Our Champions!

On Sunday, October 19, we honored our 2024–2025 Tournament Champions and Bowler of the Year at the annual Dinner of the Champions. It was a fantastic evening celebrating the achievements, dedication, and sportsmanship of our bowlers. Congratulations to all of this season's winners!







Meet the Board Mary Conklin, President



My Family:

I'm a proud mom to two daughters—Ashley (a non-bowler) and Lindsey, who's an avid bowler! I also have two wonderful grandchildren: DJ, who's almost 13, and Thea, our newest addition at just 2 months old. I have one brother and sister-in-law who live in Iron River, WI.

What I Do:

I work as the League, Special Events, and Tournament Coordinator for King Pin Management, serving both Spartan Bowl and Schwoegler's.

₩ Hobbies:

In my free time, I love gardening and scrapbooking—great ways to relax and get creative!

🎳 How I Got into Bowling:

I started as a junior bowler at Village Lanes in Superior, WI, but took a break from the sport until my daughter Lindsey was invited to join a junior league at Ten Pin Alley. She joined—and the rest is history!

🏆 Bowling Accomplishments:

While I may not have a 300 game, I'm proud of what I've built behind the scenes—like establishing a high school bowling team with my daughter, helping to form the Belleville High School Team, and rebuilding the youth program at Schwoegler's Sugar River Lanes.

Through the SMART Scholarship program, I've helped grow youth bowling and continue to do so at both Spartan Bowl and Schwoegler's.

What I'm Passionate About:

Volunteering is a huge passion of mine. I love supporting causes and organizations, helping them raise money, and connecting with new people along the way.

🌋 On My Bucket List:

Traveling to new places! Hawaii and Alaska are next on my list.

A Fun Fact About Me:

Before I entered the bowling industry full-time, I worked for what's now Tickets.com. I helped open Miller Park in Milwaukee and spent two years as a project manager helping all MLB teams transition to selling tickets through mlb.com!



Meet the Board Danie Pounders, Vice President



Family:

I'm married to my wonderful husband, Mike, and we have two amazing kids, Ryan and Sadie—plus our furbaby, Rocky, who completes the crew!

What I Do:

I'm currently a stay-at-home mom, fully embracing the chaos, joy, and all the little moments in between.

How I Got Into Bowling:

Bowling has always been a part of my life, thanks to my dad, Randy Schulz, who introduced me to the sport.

Proudest Bowling Accomplishment:

Being offered a scholarship to bowl at the NCAA level with Minnesota State Mankato—a dream come true and a highlight of my bowling journey!

☆ Hobbies:

Of course—bowling! And now, I'm officially entering my Sports Mom era as my kids start getting involved in activities.

Other Passions:

My biggest passion is my kids, and I'm a huge fan of Wisconsin sports—Go Pack Go!

🌋 Bucket List:

One day, I'd love to travel to Iceland and experience its unique beauty and landscapes.

😲 Random Fact:

I've had an abnormally large number of organs removed—definitely a conversation starter!



Meet the Board <u>Amanda Reithmeyer Serg</u>eant at Arms



Family:

I share life with my partner, Phil, and our wonderful kiddo, Gabi. Our furry family includes three lovable pets—June, Myrtle, and Agatha.

💼 What I Do:

I work as a Participant Services Manager at Employee Benefits Corporation, where I help people navigate the ins and outs of their benefits.

How I Got Into Bowling:

Bowling runs in the family—my grandpa and mom introduced me to the sport, and I've been hooked ever since.

Proudest Bowling Accomplishment:

Winning my singles titles has been a highlight of my bowling journey and something I'm incredibly proud of.

* Hobbies:

When I'm not bowling, I enjoy board games, reading, and even a bit of racing—there's always something fun going on!

🤎 Other Passions:

I love spending time with my family and friends, and I have a passion for organizing bowling events that bring people together.

Bucket List:

One of my dream destinations is Japan—I'd love to experience the culture, food, and scenery firsthand.

Random Fact:

I'm left-handed—a fun trait that adds a little flair to everything I do!



2025-2026 Madison Area USBC Tournaments

Madison Area Senior Open Championship

October 25 - November 23, 2025

Riviera Bowl & Pizzeria, Sauk City

Madison Area Women's Championship

November 1 - November 16, 2025

Spartan Bowl, McFarland

Madison Area Youth Open Championship

December 7-14, 2025

Schwoegler Entertainment Center, Madison

Madison Area Masters & Queens

January 4, 2026

Prairie Lanes, Sun Prairie

Madison Area Open Championship

January 10 - February 8, 2026

Prairie Lanes, Sun Prairie



2025-2026 Wisconsin State Tournaments

WI State Women's Senior Championship

October 3-26, 2025

Castle Lanes, Racine

WI State Open Championship

January 17-May 3, 2026

Team - Revs, Oshkosh

Minor Event - Ledgeview Lanes, Fond du Lac

WI State Youth Championship

January 31-April 12, 2026

Team - Sunset Bowl Entertainment Center, Waukesha

Minor Event - Village Bowl & Social, Menomonee Falls

WI State Women's Championship

February 6-April 26, 2026

Team - Dream Lanes, Madison

Minor Event - Bowl-A-Vard, Madison

WI State Senior Championship

February 7-April 26, 2026

Team - Skipp's Bowling Center, Stevens Point

Minor Event - Five Star Lanes, Plover

